

# Fall ©LE 2010 SEMINAR®

Thursday-Friday  
Nov. 11-12, 2010  
NASHVILLE, TN

*Presented by*  
**THE TENNESSEE INTELLECTUAL PROPERTY LAW ASSOCIATION**

*Including 1.0 Hour of Ethics Credit*

1600 Division Street, Suite 700  
Nashville, Tennessee  
Bradley Arant Boult Cummings, LLP  
For Directions: (615) 244-2582

## THURSDAY, NOV. 11, 2010

7:00 – 9:00            Optional dinner  
                                 Location to be announced  
                                 (Please RSVP)

## FRIDAY, NOV. 12, 2010

9:00-10:00            Hollywood and Ethics  
                                 Ed Lanquist (Waddey & Patterson)  
                                 and Donald Capparella  
                                 (Dodson, Parker, Behm & Capparella)

10:00-10:45            Legal Issues With Cloud Computing,  
                                 AJ Bahou (Prism Technologies LLC)

10:45 – 11:00            Morning Break

11:00-12:00            Economic Justification For Protecting  
                                 Your Trademarks, Alicia Brown Oliver  
                                 (Chambliss, Bahner & Stophel, P.C.)

12:00 – 1:00            Lunch at Waddey & Patterson

1:00–1:45              The Care and Feeding of Expert Witnesses  
                                 in Litigation, Frank Holbrook  
                                 (Butler, Snow, O'Mara, Stevens & Cannada, PLLC)

1:45-2:45              Current Issues and Hot Topics at the ITC,  
                                 Rob Walters (McDermott, Will & Emery)

2:45 – 3:00              Afternoon Break

3:00-3:45              Basics of Estate Planning for Intellectual  
                                 Property Holders,  
                                 Stacey Schlitz (Schlitz Law)

3:45-4:30              Inequitable Conduct In Light Of Therasense,  
                                 Bryan Jones (Baker, Donelson, Bearman,  
                                 Caldwell & Berkowitz, PC)

4:30                      Adjourn

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## TIPLA CONFERENCE FACULTY

**A.J. Bahou** is a registered patent attorney who practices in the area of intellectual property law, including strategic management of patents, copyrights, trademarks and trade secrets. He has extensive experience in all aspects of patent infringement litigation, from pre-complaint investigation through trial and appeal. Mr. Bahou is currently Vice President and Chief Intellectual Property Officer for Prism Technologies where he enforces, litigates and licenses Prism's IP rights. Mr. Bahou holds a JD and LLM in IP from Franklin Pierce Law Center.

**Donald Capparella** has established a reputation as one of Tennessee's most respected litigators. Mr. Capparella handles all manner of civil litigation throughout the state and federal courts and is the editor of the Tennessee Tort Law Letter. He also serves as the editor and contributing author for the Nashville Bar Association's Appellate Practice Handbook. He is co-author of the *Tennessee Practice Volume on Comparative Fault*, and he has been an instructor of legal writing at Vanderbilt University School of Law, and currently teaches advanced legal writing at the Nashville School of Law. Mr. Capparella is a member of the Nashville and Tennessee Bar Associations and the Tennessee Association of Justice. He is past chair of the appellate practice committee of the Nashville Bar Association and was a barrister in the Nashville Chapter Harry Phillips American Inn of Court. Twice nominated for a judgeship on the Tennessee Court of Appeals, Mr. Capparella has been recognized by the *Nashville Business Journal* as "Best of the Bar," as one of Business TN magazine's "150 Best Lawyers," and he has been named a Mid-South Super Lawyers. He has an AV® Preeminent® 5.0 out of 5 Peer Review Rating from Martindale-Hubbell.

**Frank Holbrook** is a member of the law firm of Butler Snow, O'Mara, Stevens and Cannada. He is the past Chair of the firm's Commercial Litigation group. He concentrates his practice in the areas of commercial litigation, product liability, toxic torts, intellectual property and business tort litigation, both regionally and nationally. He graduated from Florida State University in 1974 and obtained his law degree from the University of Georgia in 1979. Frank is a member of the Tennessee Bar, The Mississippi Bar, the Arkansas Bar, and the State Bar of Georgia. He is a Past President of the Mississippi Chapter of the Federal Bar Association having served in that position in 1991-92. He is admitted to practice in the Fifth, Sixth, Eleventh and D.C. Circuits and the United States Court of International Trade. He is listed in the The Best Lawyers in America® in the area of Commercial Litigation, Mid-South Super Lawyers® in the area of Business Litigation and is a Certified Civil Trial Specialist through the National Board of Trial Advocacy. He is a member of American Intellectual Property Law Association and the Defense Research Institute. In his role as lead counsel, he has tried numerous cases to verdict for Fortune 500 clients in jurisdictions throughout the country.

**Bryan Jones** is a patent attorney in the Washington DC office of Baker, Donelson, Bearman, Caldwell and Berkowitz, P.C. Although his practice focuses primarily on patent matters relating to the biotechnological, chemical, pharmaceutical,

and metallurgical arts, he also has experience in trademark, unfair competition, and trade secret litigation matters. Mr. Jones has a B.S. in Molecular Genetics, an M.S. in neurobiology and physiology, and is a contributing author on numerous peer-reviewed scientific articles in the fields of innate immunity and Alzheimer's Disease.

**Mr. Lanquist** is an AV rated lawyer with Wadley & Patterson, P.C. who focuses his practice on patent and trademark litigation, intellectual property counseling, and trademark prosecution. Mr. Lanquist has also been named as a Best Lawyer and Super Lawyer. In addition to litigating more than eighty cases, Mr. Lanquist has filed over one thousand trademark registration applications, over one hundred and fifty patent applications, and performed in excess of one thousand five hundred trademark clearance searches. Mr. Lanquist has litigated numerous intellectual property cases including patent infringement, trade mark infringement, right of publicity, copyright infringement, design patent infringement, and trade secret misappropriation cases. Mr. Lanquist counsels clients on the economic benefits and implications of intellectual property protection and litigation. Mr. Lanquist is the chair of the Belcourt Theatre, a member of the Renewal House Board, a past chair of the Middle Tennessee Multiple Sclerosis Society, a past chair of the James E. West district of the Boy Scouts of America, and a past member of the board of the Middle Tennessee Chapter of the Boy Scouts of America.

**Alicia Oliver** is an intellectual property shareholder at Chambliss, Bahner & Stophel, P.C. in Chattanooga. She regularly handles the prosecution of trademark and service mark applications before the U.S. Patent and Trademark Office, as well as prosecution and defense of Opposition and Cancellation proceedings before the Trademark Trial and Appeal Board and the U.S. Court of Appeals for the Federal Circuit. She is also regularly involved in IP litigation matters in both federal and state courts. Alicia is a member of several civic and professional organizations and regularly presents on IP topics. She graduated from The University of Memphis School of Law in 1996.

**Stacey Schlitz**, founder of SchlitzLAW, practices in the areas of estates, intellectual property, and controversies. Stacey graduated from the Benjamin N. Cardozo School of Law in 2003 and received her LL.M. in Taxation from Georgetown University Law Center in 2004. Stacey is a frequent lecturer, and was the editor of the *Tennessee Bar Association's Entertainment and Sports* newsletter in 2008-2009.

**Robert J. Walters** is a partner in the law firm of McDermott Will & Emery LLP and is based in the Firm's Washington, D.C. office. Rob focuses his practice on intellectual property litigation and counseling on intellectual property matters. He is an experienced trial attorney and has successfully represented both plaintiffs and defendants in numerous state and federal jury trials, in Section 337 actions at the ITC and before appellate courts in intellectual property cases.

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Fee: Seminar  \$120 TIPLA Members  
 \$150 Non TIPLA Members

TIPLA Membership  \$40.00 (one time fee)

Optional Dinner (November 11)  \$50.00

TOTAL \$ \_\_\_\_\_

The registration fee includes tuition, materials, and Tennessee CLE credit fees. Please register in advance for space planning purposes. Make checks payable to Tennessee Intellectual Property Law Association.

Mail checks and this registration form to:

TIPLA  
c/o Jim Roberts  
Wadley & Patterson  
1600 Division, Suite 500  
Nashville, Tennessee 37203

Further meeting information may be received by calling TIPLA Coordinator Jim Roberts at (615) 242-2400.

For more information on TIPLA, visit our web site at [www.TIPLA.net](http://www.TIPLA.net).

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