

spring 2010 © I P L E SEMINAR®

Friday
July 16, 2010
NASHVILLE, TN

Presented by
THE TENNESSEE INTELLECTUAL PROPERTY LAW ASSOCIATION

Including 1.0 Hour of Ethics Credit

1600 Division Street, Suite 700
Nashville, Tennessee
Bradley Arant Boult Cummings, LLP
For Directions: (615) 244-2582

THURSDAY, JULY 15, 2010

- 5:30 pm – 6:30 pm Cocktail reception
(Wadley & Patterson)
- 7:00 pm – 9:00 pm Optional dinner
Location to be announced
(Please RSVP)

FRIDAY, JULY 16, 2010

- 8:00 - 8:20 Morning Beverages and Pastries
- 8:20 - 8:30 Welcoming Remarks (Ken Hoffmeister)
- 8:30 - 9:00 In re Bilski and the Drafting of Method Claims
Mark D. Swanson (Bradley Arant Boult Cummings LLP)
- 9:00 - 9:35 Computer-Related Business Torts
Hans Schmidt (Baker, Donelson, Bearman,
Caldwell & Berkowitz, PC)
- 9:35 - 10:00 An Update on Design Patents
Ann Schoen (Frost Brown Todd, LLC)
- 10:00 - 10:15 *Morning Break*
- 10:15 - 11:00 Recent Developments in Entertainment Law
John C. Beiter (Zumwalt, Almon & Hayes)
- 11:00 - 11:45 U.S. vs. International Patent Prosecution
J. Kenneth H Hoffmeister (Pitts and Brittan, PC) and
Rebecca Barnett (Wadley & Patterson P.C.)

- 11:45 - 12:30 Lunch at Wadley & Patterson
- 12:30 - 1:15 What Is (and Is Not) Inequitable Conduct
Peter L. Brewer (Baker, Donelson, Bearman,
Caldwell & Berkowitz, PC)
- 1:15 - 1:45 Recent Developments in Trademark Law
Tamera H. Bennett (Bennett Law Office, PC)
- 1:45 - 2:20 Venture Funds and Technology Trends in Tennessee
Dan Schmisser (Tennessee Technology
Development Corporation)
- 2:20 - 2:45 Patent Marking
John Triggs (Wadley & Patterson P.C.)
- 2:45 - 3:00 *Afternoon Break*
- 3:00 - 3:45 Corporate and Patent Considerations for the Technology
Start-Up Company, Bob Morris and Cara Baer (Butler,
Snow, O'Mara, Stevens & Cannada, PLLC)
- 3:45 - 4:00 Patent Term Adjustments
Wade R. Orr (Luedeka, Neely and Graham, P.C.)
- 4:00 - 4:30 Recent Developments in Right of Publicity
Melody McAnally (Butler, Snow, O'Mara,
Stevens & Cannada, PLLC)
- 4:30 *Adjourn*

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TIPLA CONFERENCE FACULTY

Mark Swanson is an associate in the Huntsville, Alabama office of Bradley Arant Boult Cummings LLP. Mark is a registered patent attorney, and holds both a Bachelor of Arts in Chemistry from Whitman College, and a Master of Science in Chemical Engineering from Montana State University. Before graduating from law school in 2006, Mark worked in industry as a chemical engineer. Mark attended law school at the University of Alabama.

Hans Schmidt is an associate in the Nashville office of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. He is a member of the Business Litigation Group. His practice focuses on the litigation of commercial tort claims and breach of contract matters. He also has experience in employment litigation and is uniquely qualified to deal with claims involving the theft of trade secrets and computer-related issues. Hans attended law school at the Cumberland School of Law at Samford University.

Ann G. Schoen is Chairperson of the Intellectual Property Department at Frost Brown Todd. She works in the Cincinnati office. Ann practices in the areas of patent, trademark, trade secret and copyright litigation and patent prosecution. She has a B.S. in Chemical Engineering from the University of Notre Dame, and attended law school at Salmon P. Chase College of Law. Prior to joining Frost Brown Todd, she worked as in-house patent counsel at General Electric.

John Triggs is a partner with Waddey & Patterson. He works in Nashville, Tennessee, and specializes in the litigation of intellectual property disputes. John holds a B.S. in Biology from LeMoyne College, and attended law school at Syracuse University.

John C. Beiter is a principal in the firm of Zumwalt, Almon & Hayes. He assists producers and artists on Music Row in matters relating to copyrights and entertainment law. John is a former Chair of the Nashville Bar Association Entertainment Law Committee. John graduated from Indiana University with an A.B. Degree in Journalism and English. After a brief stint as a newspaper reporter, he moved to Tennessee and wrote songs for a Nashville music producer for several years. He then attended law school at Vanderbilt University.

J. Kenneth Hoffmeister is a member of Pitts and Brittan, PC in Knoxville, Tennessee. His practice focuses on the preparation and prosecution of patent applications, both in the United States and in foreign jurisdictions. Ken holds a B.S. degree in Electrical Engineering from the University of Tennessee, and also attended law school at the University of Tennessee.

Rebecca Barnett is an associate with the firm of Waddey & Patterson. She practices law in Nashville, Tennessee, and specializes in the preparation and prosecution of patent applications, both in the United States and in foreign jurisdictions. Becca holds a B.E. in Biomedical Engineering from Vanderbilt University, and attended law school at Loyola University in Chicago, Illinois.

Peter L. Brewer is an attorney with the firm of Baker, Donelson, Bearman, Caldwell & Berkowitz, PC. Peter practices in the firm's Knoxville and Memphis offices. He has a transactional intellectual property law practice, with a subspecialty in the preparation of patent applications in the energy and medical device industries. Peter holds a B.S. degree in petroleum engineering, and is a former Briefing Attorney with the Supreme Court of Texas. He is licensed to practice in both Tennessee and Texas. Peter attended law school at South Texas College of Law in Houston, Texas.

Tamera H. Bennet is an attorney practicing in Lewisville, Texas. She is a native of Tennessee, but has her own entertainment law boutique with clients from across the State of Texas. She is licensed to practice in both Tennessee and Texas. Tamera is a past chair of the State Bar of Texas Entertainment and Sports Law Section. She holds an undergraduate degree in Recording Industry Studies from Middle Tennessee State University, and attended law school at Texas Wesleyan University.

Dan Schmisser is the Vice President of Operations and Strategy with the Tennessee Technology Development Corporation. He works in Nashville, Tennessee. Dan is responsible for developing strategic partnerships with organizations throughout Tennessee and planning and implementing a comprehensive competitiveness agenda for innovation-driven economic development. He received a B.B.A. in Accounting from the University of Texas at Austin.

G. Robert Morris is a partner in the firm of Butler, Snow, O'Mara, Stevens & Cannada, PLLC. He practices in the firm's Memphis, Tennessee office. He focuses on business planning and operations for corporations, including start-up companies. Bob holds a B.S. in Commercial and Financial Management from the University of Tennessee, and attended law school at the University of Memphis.

Cara R. Baer is an associate with the firm of Butler, Snow, O'Mara, Stevens & Cannada, PLLC. She practices in the firm's Memphis, Tennessee office and has a general intellectual property law practice. She holds a B.S. in Mathematics from Vanderbilt University, an M.S. in Mathematics from the University of Maryland. Cara attended law school at the University of Memphis.

Wade D. Orr is an associate with the firm of Luedeka, Neely & Graham. Wade practices patent law in Knoxville, Tennessee. Wade holds a degree in Industrial Engineering from the University of Tennessee, and attended law school at the University of Miami.

Melody McAnally is an associate with the firm of Butler, Snow, O'Mara, Stevens & Cannada, PLLC. She is a member of the firm's Commercial Litigation Group, and assists with complex commercial litigation cases as well as patent infringement cases. Melody holds a B.S. in English from the University of Mississippi, and attended law school at Mississippi College. She is licensed in Mississippi and Tennessee and works in the firm's Memphis, Tennessee office.

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Fee: Seminar \$120 TIPLA Members
 \$150 Non TIPLA Members

TIPLA Membership \$40.00 (one time fee)

Optional Dinner
(July 15) \$50.00

TOTAL \$ _____

The registration fee includes tuition, materials, and Tennessee CLE credit fees. Please register in advance for space planning purposes. Make checks payable to Tennessee Intellectual Property Law Association.

Mail checks and this registration form to:

TIPLA
c/o Jim Roberts
Wadley & Patterson
1600 Division, Suite 500
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Further meeting information may be received by calling TIPLA Coordinator Jim Roberts at (615) 242-2400.

For more information on TIPLA, visit our web site at www.TIPLA.net.

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