

# 2009 fall CLE SEMINAR®

Friday  
NOV. 13 2009  
NASHVILLE, TN

Presented by  
THE TENNESSEE INTELLECTUAL PROPERTY LAW ASSOCIATION

Including 1.0 Hour of Ethics Credit

1600 Division Street, Suite 700  
Nashville, Tennessee  
Bradley Arant Boult Cummings, LLP  
For Directions: (615) 244-2582

## THURSDAY, NOVEMBER 12, 2009

5:30 pm – 6:30 pm Cocktail reception  
(Wadley & Patterson)

7:00 pm – 9:00 pm Optional dinner  
Location to be announced  
(Please RSVP)

## FRIDAY, NOVEMBER 13, 2009

8:00 am - 8:20 am Morning Beverages and Pastries

8:20 am - 8:30 am Welcoming Remarks

8:30 am - 9:00 am **Advertising and False Claims**  
Jonathan D. Rose (*Bradley Arant Boult  
Cummings LLP*)

9:00 am - 9:45 am **Patent Prosecution and the Citation  
of Companion Applications**  
Bryan W. Jones (*Baker Donelson, Bearman,  
Caldwell & Berkowitz, P.C.*)

9:45 am - 10:15 am **Copyrights and On-Line Images**  
Anita Modak-Truran (*Butler Snow O'Mara  
Stevens and Cannada, PLLC*)

10:15 am - 10:30 am Morning Break

10:30 am - 11:15 am **Patent Damages vs. Patent Reform**  
Rachel K. Zimmerman (*Merchant & Gould P.C.*)

11:15 am - 12:00 pm **Antitrust for IP Attorneys**  
Phillip C. Zane (*Baker Donelson Bearman,  
Caldwell & Berkowitz, P.C.*)

12:00 pm - 12:45 pm Lunch at Wadley & Patterson

12:45 pm - 1:30 pm **Value-Added Patent Prosecution**  
Marc Hubbard (*Gardere Wynne Sewell LLP*)

1:30 pm - 2:00 pm **Man vs. Machine - An Update on In re Bilski**  
Jerry R. Selinger (*Patterson & Sheridan, LLP*)

2:00 pm - 2:30 pm **Intellectual Property and Criminal Sanctions**  
David D. Winters (*Winters Patent Law International*)  
Tracy D. Kane (*Judicial Clerk for the Honorable  
Richard H. Dinkins*)

2:30 pm - 2:45 pm **The Plight of Jorge Taylor**  
Steven J. Stark (*Miller & Martin PLLC*)

2:45 pm - 3:00 pm Afternoon Break

3:00 pm - 3:30 pm **Intellectual Property and Social  
Networking Sites**  
Ryan Levy (*Wadley & Patterson, P.C.*)

3:30 pm - 4:00 pm **Copyright Claims by Heirs**  
Christian A. Horsnell (*Milom Joyce Horsnell  
Crow PLC*)

4:00 pm - 4:30 pm **Injunctive Relief Pending Appeal in IP Litigation**  
Paul A. Forsyth (*Pitts & Brittian, P.C.*)

4:30 pm Adjourn

## TIPLA BOARD MEMBERS

**J. Kenneth Hoffmeister**  
Pitts & Brittian, P.C.  
*President*

**Peter L. Brewer**  
Baker, Donelson, Bearman,  
Caldwell & Berkowitz, P.C.  
*Treasurer*

**James R. Cartiglia**  
Waddey & Patterson, P.C.  
*Vice President*

**Hemant Gupta**  
Butler, Snow, O'Mara Stevens  
& Cannada, PLLC  
*Secretary*

**Cara R. Baer**  
Butler, Snow, O'Mara, Stevens  
& Cannada, PLLC  
*At-Large*

**Ryan D. Levy**  
Waddey & Patterson, P.C.  
*At-Large*

**Jim Roberts**  
Waddey & Patterson, P.C.  
*Executive Director*

## TIPLA CONFERENCE FACULTY

**Paul Forsyth**  
Pitts & Brittian, P.C.  
Knoxville, Tennessee

**Chris Horsnell**  
Milom Joyce Horsnell Crow PLC  
Nashville, Tennessee

**Marc Hubbard**  
Gardere Wynne Sewell LLP  
Dallas, Texas

**Bryan Jones**  
Baker, Donelson, Bearman, Caldwell  
& Berkowitz, P.C.  
Memphis, Tennessee

**Tracy Kane**  
Judicial Clerk for the Honorable  
Richard H. Dinkins  
Nashville, Tennessee

**Ryan Levy**  
Waddey & Patterson, P.C.  
Nashville, Tennessee

**Jon Rose**  
Bradley Arant Boult Cummings LLP  
Nashville, Tennessee

**Jerry Selinger**  
Patterson & Sheridan, LLP  
Dallas, Texas

**Steve Stark**  
Miller & Martin PLLC  
Chattanooga, Tennessee

**Anita Modak-Truran**  
Butler Snow  
Jackson, Mississippi

**David Winters**  
Winters Patent Law International  
Clarksville, Tennessee

**Rachel Zimmerman**  
Merchant & Gould P.C.  
Minneapolis, Minnesota

**Phillip Zane**  
Baker, Donelson, Bearman, Caldwell  
& Berkowitz, P.C.  
Washington, DC

Friday  
NOV. 13 2009  
NASHVILLE, TN

fall © LE  
2009 SEMINAR ©



## TIPLA CONFERENCE FACULTY

**Paul Forsyth** is an associate with Pitts & Brittan, P.C. in Knoxville and holds a J.D. from the University of Tennessee. He is a registered patent attorney and focuses on patent, trademark, and copyright prosecution.

**Chris Horsnell** is a partner with Milom Joyce Horsnell Crow PLC in Nashville. His practice focuses on corporate, business, entertainment, copyright, and intellectual property law

**Bryan Jones** is an associate in the Memphis office of Baker Donelson Bearman, Caldwell & Berkowitz, P.C. and holds a J.D. from the John Marshall Law School. His practice focuses on intellectual property litigation.

**Tracy Kane** is a judicial clerk for the Honorable Richard H. Dinkins (Tennessee Court of Appeals) and holds a J.D. from Vanderbilt University.

**Ryan Levy** is an associate with Waddey & Patterson, P.C. in Nashville and holds a J.D. from Duke University. He is a registered patent attorney and focuses on patent prosecution and litigation.

**Anita Modak-Truran** is a partner in the Jackson office of Butler Snow O'Mara Stevens and Cannada, PLLC. Her practice focuses on media and entertainment law and pharmaceutical and medical devices products liability litigation.

**Jerry Selinger** is a partner in the Dallas office of Patterson & Sheridan, LLP and holds a J.D. from George Washington University. His practice focuses on litigation of intellectual property and related matters at the trial and appellate levels.

**Jon Rose** is a partner in the Nashville office of Bradley Arant Boult Cummings LLP and holds a J.D. from Har-

vard University. His practice focuses on intellectual property litigation and other commercial litigation.

**Steve Stark** is a member in the Chattanooga office of Miller & Martin PLLC and holds a J.D. from the University of Georgia. He is a registered patent attorney and focuses on patent, trademark, and copyright prosecution and litigation.

**Marc Hubbard**, a partner in the Intellectual Property practice group at Gardere. Mr. Hubbard enforces and licenses IP rights, as well as manages patent and trademark portfolios. His services include counseling on patenting strategies, drafting and prosecuting patent applications, clearing and registering trademarks, and managing patenting and trademark registration activities throughout the world. Additionally, Mr. Hubbard assists clients with managing risk associated with third party IP rights by identifying and avoiding such rights, giving opinions concerning infringement and validity of IP rights, and resolving disputes involving patents and trademarks.

**David Winters** is the principal of Winters Patent Law International in Clarksville and holds a J.D. from Southern Illinois University. He is a registered patent attorney and focuses on patent, trademark, and copyright prosecution.

**Phillip Zane** is of counsel in the Washington, D.C. office of Baker Donelson Bearman, Caldwell & Berkowitz, P.C. and holds a J.D. from New York University. His practice focuses on the regulation of competition and trade.

**Rachel Zimmerman** is a partner in the Minneapolis office of Merchant & Gould P.C. and holds a J.D. from New York University. Her practice focuses on general intellectual property law with an emphasis on litigation.

## REGISTRATION FORM

\_\_\_\_\_  
Name

\_\_\_\_\_  
Firm or Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Fax

\_\_\_\_\_  
Email

Fee: Seminar  \$120 TIPLA Members  
 \$150 Non TIPLA Members

TIPLA Membership  \$40.00 (one time fee)

Optional Dinner  
(November 12)  \$35.00

TOTAL \$ \_\_\_\_\_

The registration fee includes tuition, materials, and Tennessee CLE credit fees. Please register in advance for space planning purposes. Make checks payable to Tennessee Intellectual Property Law Association.

Mail checks and this registration form to:

TIPLA  
c/o Jim Roberts  
Wadley & Patterson  
1600 Division, Suite 500  
Nashville, Tennessee 37203

Further meeting information may be received by calling TIPLA Coordinator Jim Roberts at (615) 242-2400.

For more information on TIPLA, visit our web site at [www.TIPLA.net](http://www.TIPLA.net).

Friday  
NOV. 13 2009  
NASHVILLE, TN